



CITY OF OREGON CITY ARTS COMMISSION - REVISED AGENDA

**625 Center Street, Oregon City, OR 97045 - Hybrid with online Zoom
Thursday, March 17, 2022 at 7:00 PM**

VIRTUAL MEETING NOTICE

This meeting will be held in-person at the location listed above and virtually via Zoom. Please contact dgering@orc.org for the Zoom link if you wish to participate.

CALL TO ORDER

ADOPTION OF THE AGENDA

PUBLIC COMMENT

Citizens are allowed up to 3 minutes to present information relevant to the City but not listed as an item on the agenda. The Chair has the discretion to waive limitations. Prior to speaking, citizens shall complete a comment form and deliver it to the Staff Member. The Arts Commission does not generally engage in dialog with those making comments but may refer the issue to the City Manager or their duly appointed representative.

APPROVAL OF MINUTES

1. Arts Commission: Retreat Notes
2. Minutes of the February 17, 2022 Meeting - Revised

PRESENTATIONS

[Molalla](#) Avenue Decorative Cross Street Banner Art Selection

DISCUSSION ITEMS

1. Selection of Cross Street Art
2. Staff Update: Public Mural Application Process - Revised Attachments
3. Update: Strategic Plan
4. Discussion: Appropriate Use of Art Commission Funds

COMMUNICATIONS

ADJOURNMENT

PUBLIC COMMENT GUIDELINES

Complete a Comment Card prior to the meeting and submit it to the City Recorder. When the Mayor/Chair calls your name, proceed to the speaker table, and state your name and city of residence into the microphone. Each speaker is given three (3) minutes to speak. To assist in tracking your speaking time, refer to the timer on the table.

As a general practice, the City Commission does not engage in discussion with those making comments.

Electronic presentations are permitted but shall be delivered to the City Recorder 48 hours in advance of the meeting.

ADA NOTICE

The location is ADA accessible. Hearing devices may be requested from the City Recorder prior to the meeting. Individuals requiring other assistance must make their request known 48 hours preceding the meeting by contacting the City Recorder's Office at 503-657-0891.

Agenda Posted at City Hall, Pioneer Community Center, Library, City Website.

Video Streaming & Broadcasts: The meeting is streamed live on the Oregon City's website at www.orcity.org and available on demand following the meeting. The meeting can be viewed on Willamette Falls Television channel 28 for Oregon City area residents as a rebroadcast. Please contact WFMC at 503-650-0275 for a programming schedule.

Arts Commission Retreat – Notes

Session One – Vision. January 13, 2021

Held at Soulflags Art Community Center

The Arts Commission began their two-session retreat by holding elections for Arts Commission Chair and Vice Chair. The group asked if Commissioner Lugo would like to continue in the role of Chair. She stated that she was happy to have someone else serve that role. Commissioner Andrews stated that she was interested.

Vice Chair Carlson called the vote to elect Trieste Andrews as the 2022 Chair for the Arts Commission. Unanimously passed.

Commissioner Carlson agreed to continue as Vice Chair. Commissioner Planton made a motion to nominate Tima Carlson for Vice Chair. Lugo seconded. Unanimously passed.

The Commissioners conducted an ice breaker exercise. Then they began a discussion of a Vision for the Arts Commission.

The following notes were collected on flip charts during the Arts Commission retreat. Staff have categorized the comments in the hope that this makes them easier to read and identify important themes.

Summary of major themes:

- Available to all and in all city projects
- Oregon City known as a place for the arts
- Sustainable, brings resources to the community
- Reflects our history including the role of indigenous people
- Celebrates our connection to nature, special natural elements of this place
- Ability to be an economic driver

From Commissioner Planton - Important Principles to Consider:

Accessibility - Art is available to every regardless

Advocacy - supports community and citizens

Equity - Art is fair and impartial

Diversity - Both in promotion/messaging and artistic medium

Community - Art should bring people together to discuss and reflect on our past and future

Innovation - It should nurture a creative community and spur on a culturally rich community

Inclusion - Art should not exclude anyone and we should work to gather input from the community

Sustainable - Program should be set up for long term success and art should promote core principles which are timeless

Authentic - Art should speak truth and not shy away from reality

1) Art as Connector and Art for All Residents

Allow more places for Expression

Neighborhood Projects – Mini-grants

Identify spaces/polling the people

Every City Project has an Art Element to it

Art Integrated into Oregon City Culture

Art Advocacy for the Community and For Art in the Community

Create a sense of community

Looking to the Community for ideas

Recognition of the cultural achievements of the community

Supportive/Information available

Support neighborhood ideas

2) Connecting Arts and History

Honoring Indigenous People

Cultural Access – art available to all

Place-making Name

Art Historic Truth

The True History of Oregon City/Honors

Art displayed along the natural beauty of the River/Education

Community Connected to the past and the future (ART)

3) Art Celebrates and Connects with Nature

Connections to the rivers

4) Oregon City Becomes Known as an Arts Destination/The Arts as Economic Driver

Art supports Economic Growth

Art connections Oregon City with surrounding Districts

Partnerships – Build on partnership with the City and art organizations

Establishing a Clear Presence

A Clear Process for People to get Involved

Art Director/Staff

(Encourage/support) Diversity of art (all art forms)

5) Arts Commission Supports Resources for the Arts

Resources to help people access the Arts

Innovation/Experimentation

Mini Galleries all over the City

Multi-cultural Festival/Event

More resources for Creative People – Information clearing house

Arts Commission as a “Resource Bridge,” as Enablers for the Arts

Make it easier to create Art – less costly and clear process (city process is clear – example: murals in Oregon City)

Note: Application to develop a new mural in Oregon City will be on the City’s website by end of January

Support/Identify funding for Projects

6) Specific project ideas:

- Art Center
- Three Rivers Art Festival
- Creation of public art
- Art Walk

Discussion of website and social media

Other themes:

INSPIRE

Engage/Curious/Connect – Encourage curiosity

Sustainability

ALIVE

Establish a positive connection with City Commission

Arts Commission as Leaders for the Arts – informing and providing direction to City Commission

Help each other/connect with each other

Exercise: Fill in the blanks. “The Arts in Oregon City _____, _____, and _____.”

Are Prominent

Thrive

Engage, Bring together, Beautify

Are Impactful

Are Community-Driven

Equitable Access/Enjoyed by All

Are Distinct/Innovative

Brief mention of topic of Advisory Committee vs. an Active Arts Organization – group does not want to replicate the efforts of others or compete for resources, but rather identify resources to bring to the community as a whole. Arts Commission as “enabler” as “bridge” as “Community for ideas.”

Oregon City Arts Commission February 17, 2022

Present:

Karen Buehrig	Daniel Gering
Emma Lugo	Ann Griffin
Josh Planton	
Tammy Jo Wilson	
Trieste Andrews	
Tima Carlson	
Mary Andrus	
Jen Woodward	

Roll call: Commissioner Lugo attended via Zoom. Commissioner Jones not able to attend.

I. Approve Minutes from December

Commissioner Wilson motioned to accept minutes of December 2021 meeting. Commissioner Carlson seconded. Unanimously approved.

Introduction of Daniel Gering, newly hired Tourism Program Specialist.

II. Discussion of Proposed By-Laws

Commissioner Planton asked two questions regarding the proposed By-Laws and differences between them and the City Ordinance. First, he asked about the position of Secretary. At an earlier Commission meeting, the group agreed to not elect a Secretary, as staff will prepare meeting minutes. Planton suggested that we need to have all of the officer positions that are identified in the ordinance should also be identified in the Bylaws, even if the position of the Secretary is fulfilled by Oregon City staff. Second, the Ordinance states that the Arts Commission will hold meetings “at least bi-monthly,” while the draft By-Laws state that the Commission will meet “at least quarterly.” This should be addressed.

Planton also asked about the wisdom of having financial information specifically included in the By-Laws. He suggested having them as a separate document for easier changes or edits in the future. Commissioner Andrews also prefers for the financial information to be included in a separate document.

Commissioner Buehrig asks if staff develops a separate document to supplement the By-Laws, that this document be shared with Arts Commission members. Andrews referred to another section in the draft entitled “DeQurom.” She states that the final draft will not need to include this section as we are following such a mode of behavior.

Staff will prepare a revised draft of the By-Laws with a separate addendum regarding financial matters. The group agreed to delay a vote on the adoption of By-Laws until this revision is ready for review.

III. Art for Cross Street Banner Poles

Presentation by Danya Webb, City Engineer for the Oregon City Public Works Dept.

Oregon City received a Metro Enhancement Grant in 2019 of \$25,000 for the design and installation of art elements on the cross-street banner poles on Molalla Ave. Ben Dye is the artist who has been working with the City. The art should be installed by the end of June 2022, or the City needs to apply for an extension.

Webb showed three potential examples of designs that Mr. Dye created: one representing the Municipal Elevator, one of a waterfall, and a more abstract design comprised of crescent moon shapes. The Commissioners asked about community outreach. Webb reported that the artist worked with previous staff in the Planning and Economic Development Departments to complete some community engagement, but she did not have a lot of information about that process.

Arts Commissioners stated that they would like to gather additional detail from the artist, including the materials that he would like to use, anticipated costs and more information about community input.

Commissioner Carlson asks why the east end of Molalla was selected. Answer: The Molalla Ave Street scape project provided the opportunity to install banner poles while other construction was taking place.

Commissioner Lugo asked if the Commission would need to have a separate meeting and/or could they invite the artist to come to a meeting of the Arts Commission.

To summarize, staff will contact the artist and ask if he is able to provide additional information to the Commission as to next steps, what budget would be needed to complete and install the art.

Commissioner Andrus would like to reiterate statement made by Wilson that the images used are representative of our community and chosen with careful intent.

IV. Mural Selection Process

Discussion of public hearing as specified in the Mural Guidelines. Chair Andrews referenced the Public Art Mural Program application and guidelines as posted on the City's webpage (<https://www.oregoncity.org/economicdevelopment/public-art-mural-program>). She asked for clarification on the mural review process that would be completed by the Arts Commission. In addition to the requirements listed in the Program Guidelines (e.g., the public art mural "shall not contain electrical components," feature moving structural elements, etc.), could the Arts Commission develop other general criteria that would support the Arts Commission's Vision?

Staff reminded the Commissioners of the briefing by City attorney that no restrictions should be put in place that might be interpreted to limit freedom of expression. This was understood but Commissioners felt that they would like to frame a more qualitative goal. Planton asked if the Arts Commission could augment the mural application process to better understand the applicant artist's perspective. Wilson stated that she did not want to delay the process but felt that some further direction to mural applicants would be useful.

Andrews stated that, in her opinion, if the Arts Commission could have a statement (and other information or questions for mural applicants) in place by May 1st at the latest, that would be useful. Commissioners Wilson and Andrus volunteered to draft such a statement.

Wilson: Even if we don't require the artist to answer specific questions when they apply, it is helpful (and common practice) to inform the applicant of the qualities that the Arts Commission would be looking to support.

Andrews asked about the public notice described on page of the Mural Program Guidelines: "Notice of the (mural) application and the hearing date shall be published online and mailed to the applicant, recognized neighborhood association(s) and property owners within three hundred (300) feet of the proposed mural application." She asked for clarification – who is responsible for this public notice. Is it staff or Commission members? Griffin stated that she believed staff could take responsibility for these actions. She stated that staff would confirm this is correct.

Carlson asked if there were any limitations regarding the size of the proposed mural. Group answered that they did not think that there were any limitations, that the site would help influence the size.

V. Arts Commission Strategic Plan

Chair thanked Planton for his work in researching other Arts Commission sample strategic plans. The Arts Commission dedicated its January retreat to establishing a Vision and discussing Goals for the Arts Commission's work. The goal is to take the results from the retreat and continue to formulate their Strategic Plan.

Andrus stated that it would be helpful to have a re-cap of where the Commission landed at the end of the retreat, particularly with respect to the Vision.

Griffin offered to read the Vision Statement that was voted on at the Retreat:

The Oregon City Arts Commission fosters a culturally enriched and connected community with public art that celebrates Oregon City's past, present and future. We strive for a vibrant, culturally enriched and sustainable arts ecosystem that supports economic prosperity, diversity, equity, and connection to place.

Wilson noted that "enriched" is repeated.

Andrus shared additional feedback following the retreat, which were not captured in the Retreat Notes. She shared an additional proposed Vision with the group:

The Oregon City Arts Commission acknowledges the past, fosters the present and envisions a future where the arts are celebrated as a vital force that brings joy and builds community. We strive for a thriving, culturally enriched, sustainable arts ecosystem that creates connection to place, economic prosperity and centers diversity, equity and inclusion.

Commissioner Lugo stated that she really liked that one a lot, Andrews also expressed support. Griffin asked if the group had enough information to make a final choice. Griffin read the first option again. And Andrus read the second option.

Planton motioned that the Vision read by Commissioner Andrus be approved as the Arts Commission Vision. Seconded by Wilson. Unanimously approved.

Group agreed to extend the meeting to 8:45. Griffin invited Commissioner Planton to discuss his professional background and a draft outline for a Strategic Plan that he had shared. Planton has strong experience working with nonprofit organizations on strategic planning processes. He offered to develop the draft with input from other volunteer Commissioners. (One to two volunteers is ideal.) He asked the group to think about the process for gathering feedback from other organizations and sharing materials.

Planton proposed 5 phases:

- Discovery phase (learning about what others are doing)
- Goal solidification phase
- Objective phase (determining the tactics for achieving specific goals)
- Refinement phase

An evaluation phase could be included over time. Griffin emailed the proposed structure to the group prior to the meeting. He stated that a six-month timeline to draft a Strategic Plan would be tight. Do we want to give ourselves more time, do we want to conduct a city survey, how do we want to align our goals with those of the City's 2040 process?

Wilson stated that "we should take as long as we need to create these foundational documents." What is the timeline/how would we distribute the workload? Planton is available to work with/lead 1-2 volunteers to develop the draft Strategic Plan. Commissioner Woodward volunteered to assist with this work (she also has related professional experience). Andrews also volunteered to support this work.

Gering reminded the group that only two people can meet at any one time, or the meeting would become a "public meeting." He suggested that two people could work on separate sections and that they could work separately with Planton.

Gering will get clarification if a two-person meeting would need to be announced and a specific agenda shared publicly.

The group began to discuss community surveys to gather input. Andrews reminded people that there are several arts events coming up where a survey could be potentially shared. Andrews suggested that having a representative of someone from OC 2040 come to a future meeting. Woodward also suggested that there be engagement with the Clackamette Park project.

Next meeting – The next monthly meeting will take place on March 17th at 7 p.m. It will be a hybrid meeting with options for Zoom and City Hall.



CITY OF OREGON CITY

Staff Report

625 Center Street
Oregon City, OR 97045
503-657-0891

To: Arts Commission
From: City Engineer, Dayna Webb, PE

Agenda Date: 03/17/2022

SUBJECT:

Molalla Avenue Decorative Cross Street Banner Art Selection

STAFF RECOMMENDATION:

Review the Molalla Avenue Decorative Cross Street Banner project and select the preferred decorative art for the banner poles.

BACKGROUND:

In 2019, the City of Oregon City Public Works Department applied for and received a Metro Community Enhancement Grant for the Molalla Avenue Decorative Cross Street Banner. The proposal was for funding to support design, construction, and installation of decorative cross street banner poles on Molalla Avenue as part of the Molalla Avenue Streetscape Project. The proposal was that the decorative cross street banner poles would provide an artistic element either at the top or along the length of the pole.

The Decorative Cross Street Banner poles are now installed, and the banner system is functional. As shown in the attached exhibit, two mounting brackets were installed on each pole, approximately 40" apart. In order to complete the work funded with the Metro Enhancement Grant, the next step is to move forward with the selection of the art to be added to the poles.

The City is under contract with Ben Dye who constructed the banner poles, and the contract includes funding for the artist to commission art to be attached to the banner poles. Ben Dye has provided three art options that are within the funding amount for the existing contract for the artistic element, which is \$2,800. Ben has suggested that art that is located evenly and behind each pole (where the mounting brackets are) would be best. Ben also stated that a flat steel with one-color powder coating is within our budget.

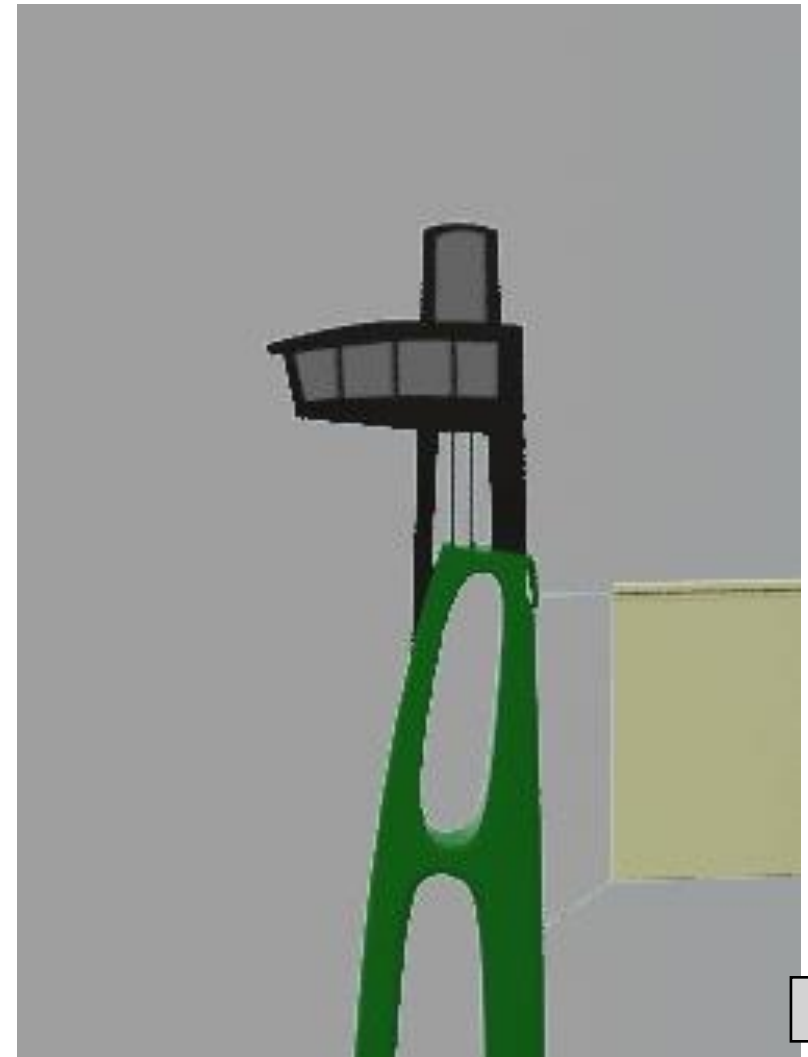
At this time, staff is requesting that the Arts Commission select the preferred decorative art for the banner poles from the three options identified in the attached exhibit.

Molalla Avenue Cross Street Banner Existing Art Mounting Brackets



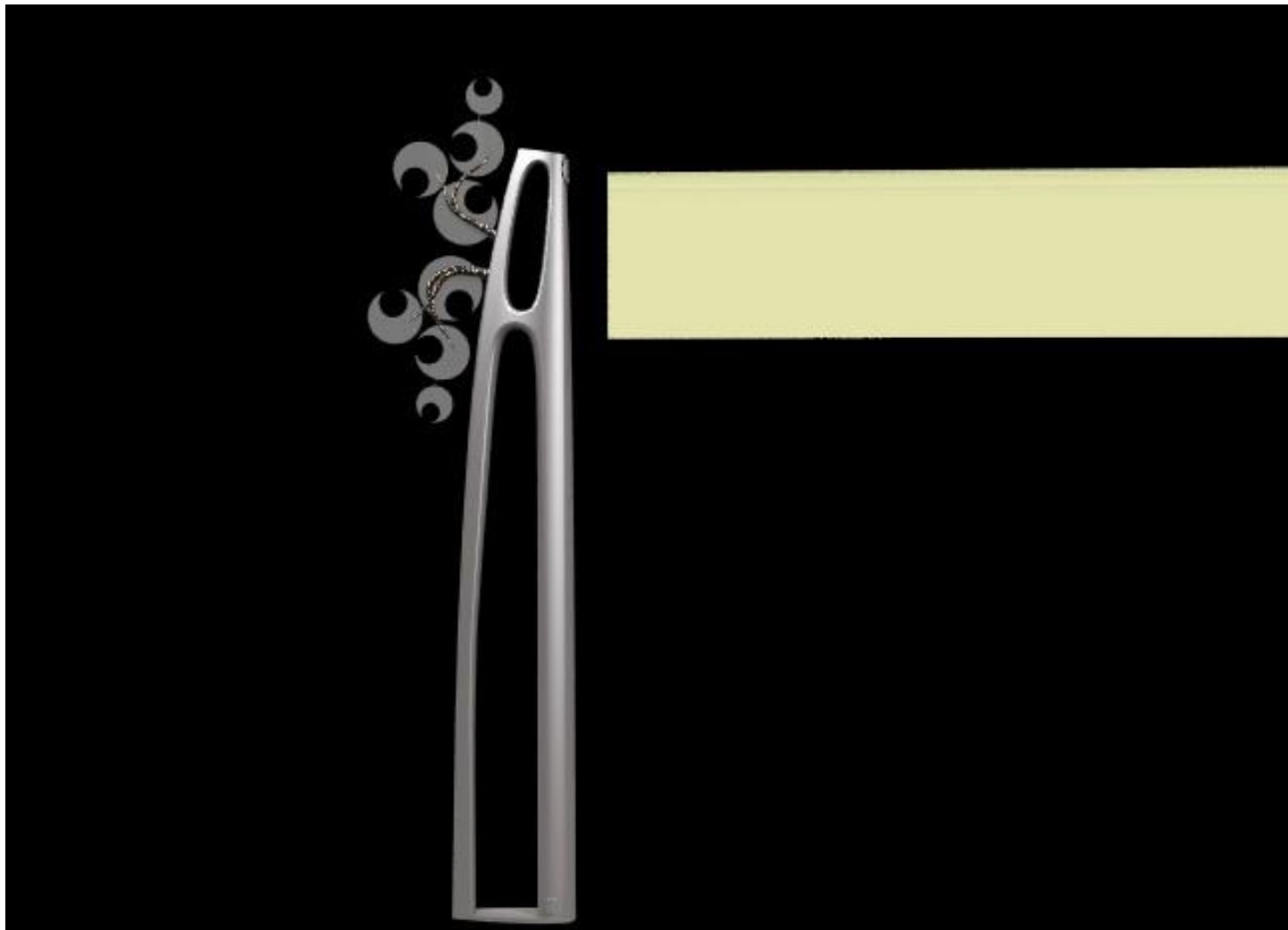
Molalla Avenue Cross Street Banner Art

Option A - Elevator



Molalla Avenue Cross Street Banner Art

Option B - Abstract



Molalla Avenue Cross Street Banner Art Option C - Waterfall





Guidance for Public Arts Mural Application Review by the Oregon City Arts Commission

Staff will review the technical requirements of the application, and provide the Oregon City Arts Commission a staff report, and their recommendations as to the completeness of the application. The application and staff recommendation will then be forwarded to the Oregon City Arts Commission members to be reviewed at the next Arts Commission meeting.

When reviewing an application, the Oregon City Arts Commission role is to examine the application utilizing the following guide:

- Discuss the specifics component parts of the mural i.e.,
 - What is the mural made of? Will the materials used ensure “longevity, durability, and structural and surface stability?”
 - Does the public art mural exceed the height of the structure to which it is affixed?
 - Given the materials used, will the art hold up against inclement weather or vandalism?
 - Is any part of the mural placed over the exterior surface of any opening of a building?
 - What are the plans for maintaining the art, after installation, for a period of at least 5 years?
 - Does the art include any electrical components, three dimensional structural elements, or moving structural elements that causes periodic changes in the appearance, image or message?
- How will the mural be produced? Mechanical reproduction, computer generated printing on either the wall or vinyl is not allowed.
- Will the mural be “accessible” i.e. visible by the public?

Reference: Oregon City Ordinance 21-1011



MEMORANDUM

TO: Oregon City Arts Commission
FROM: Carrie A. Richter
DATE: March 16, 2022
RE: The Scope of Appropriate Art Mural Review

At its upcoming hearing in April, the Oregon City Arts Commission will be considering the first public art mural proposal to come before it as part of the City's newly established mural program. An evaluation spreadsheet, prepared by one or two Arts Commissioners, in effort to guide such evaluation is attached. Listed under the caption "criteria," the sheet lists a number of values for scoring. These values are excerpts from the Arts Commission mission statement. This evaluation sheet should not be used because the qualifications do not relate to the adopted mural approval criteria and they require an evaluation of the mural message, which runs afoul of Article I, section 8, of the Oregon Constitution.

First, public art murals are to be reviewed against the criteria set forth in Oregon City Municipal Code (OCMC) 15.28.090.B. These criteria include evaluating proposed mural materials for durability, mural location with respect to windows, doors and vents, ensuring that does not include any three-dimensional structural elements, how it will be produced and whether it will be "accessible" or visible by the public. What is not included for consideration is any inquiry or evaluation of the content of the proposed mural such as whether it conveys "joy," "builds community," or whether it enhances "diversity, equity and inclusion." The success of the art mural program rests with its predictability and fairness, which can only be guaranteed if every application is reviewed against the adopted criteria as provided in the applicable OCMC regulations.

Second and as we have previously discussed, the free expression protections in Oregon prohibit the City from approving or denying an application for an art object designed to convey a message or image based on what is contained within the message or image. Consideration of the items set forth in the Commissioner-prepared spreadsheet turns entirely on an evaluation of the message contained in the mural itself. For example, determining if a proposal is "forward thinking," is "timeless and honoring," "creates engagement," "reflects community" or includes "respectful imagery" are all items that require inquiry into the content of the mural and is not allowed.

Rather than rely on the Commissioner-prepared evaluation spreadsheet, the Economic Development Department staff have prepared a single-sheet Guidance page that sets forth some questions that relate to the adopted mural criteria and do not require any consideration of mural content. This is the reference page that should guide the Arts Commission in its evaluation of any art mural application.

I look forward to meeting with you on Thursday to discuss this further.

Rubric for mural applicants						
Reviewer name			Mural title			Rank:
Applicant number			Score			
Criteria	5	4	3	2	1	Score
Past, Present, Future						
Joy & Community						
Connection to Place						
Centers DEI						
Capacity to complete successful						
Sustainability of result						
Additional comments:	Please briefly indicate your rationale for scoring or any additional factors in the approval process.					Total score (of 30)
Mission statement: The Oregon City Arts Commission acknowledges the past, fosters the present and envisions a future where the arts are celebrated as a vital force that brings joy and builds community. We strive for a thriving, culturally enriched, sustainable arts ecosystem that creates connection to place, economic prosperity and centers diversity, equity and inclusion.						

	Important Criteria	What elements would be necessary to receive a high score?	example	example	What elements would be necessary to receive a low score?	example	example
Past, Present, Future	Acknowledgement, forward thinking, honoring						
Joy & Community	Engagement, Connection, Reflects community, harmless						
Conection to Place	Intentional location, Purposeful, Specific						
Centers DEI	Choice of Imagery, Addressed fully in application narrative, Accountability, Respectful						
Capacity to complete successful	Experience, Support, Realistic, Safe						
Sustainability of result	Archival materials, Location would support long term, timelessness						

Criteria		Application questions
Past, Present, Future	Acknowledgement, forward thinking, honoring	Does the proposed mural acknowledge the past, present, and future of the community?
Joy & Community	Engagement, Connection, Reflects community, harmless	
Connection to Place	Intentional location, Purposeful, Specific	
Centers DEI	Choice of Imagery, Addressed fully in application narrative, Accountability, Respectful	
Capacity to complete successful	Experience, Support, Realistic, Safe	
Sustainability of result	Archival materials, Location would support long term, timelessness	

PUBLIC ART MURALS: GENERAL INFORMATION

PUBLIC ART MURAL PROGRAM

INFORMATION ABOUT THE BEAVERTON PUBLIC ART MURAL PROGRAM

GENERAL INFORMATION

Background

The Public Art Mural Program is a city-wide program administered by the Beaverton Arts Program (BAP) as part of its Public Art Program. The Beaverton City Council, in April 2008, established this Public Art Program to display art on the public right of way, private building facades and other private property under the terms of easements to be granted to the City for that purpose. New murals are reviewed by the Public Art Selection Committee, a subcommittee of the Beaverton Arts Commission. A matching grant fund opportunity is available under this program.

Mural Definition

Murals include 2D and 3D artworks, both pre-designed and site-specific, and either mounted to or created directly on an exterior building façade.

Murals are considered temporary works of art. This ensures that murals will continue to look as their artists and designers intended, and it ensures opportunities for new murals and mural artists that reflect the changing perspectives and styles of the community.

Murals, a category of Public Art, are exempt from the sign regulations in Chapter 60.40 of the Beaverton Development Code (Development Code). All wall signs that are not murals must be approved by the City's Planning Department through the sign permit process. BDC 60.40.20(3)

Eligibility for Murals

Any individual, business or organization interested in creating an outdoor mural in the City of Beaverton must apply for and obtain approval from the Public Art Selection Committee, **regardless of whether funding is being requested or available.**

- The mural must be located **within city limits.**
- The mural must remain on the approved site for **no less than 5 years.**

Applicants may be:

1. An individual artist or a group of individual artists
2. A building owner
3. A not-for-profit organization, which includes, but is not limited to, registered neighborhood associations, citizen-based groups and organizations with 501(c)(3) status.

Emerging artists, BIPOC, LGBTQ, students, and all ages are encouraged to apply. All artistic styles are welcome.

FUNDING

Funding Criteria and Restrictions

Applicants must have a plan to match the Public Art Mural Grant request with a one-to-one match that may be all cash or a combination of cash and in-kind contributions. This one-to-one match must be reflected in the application budget.

Criteria

1. Funds are awarded based on need as evidenced in the application.
2. Funds requested through the Public Art Mural Program must have applicants provide a one-to-one match for those funds.

Restrictions

3. Funds must not be used to pay for a staff position. (Rental of painting equipment or the purchase of painting supplies are permitted.)
4. Funds must not be used for purchases of food or equipment. (Paying an artist(s) to design and paint a mural are permitted.)

Funding Availability

The number of public art murals awarded grant funding depends on the funds available and the number of applicants submitting applications each year. The City reserves the right to hold and review proposals within certain time windows (e.g., annually or twice annually).

SELECTION CRITERIA

Murals will be approved based on the following criteria:

1. **Accessibility:** Mural is viewable by the public; meets City accessibility codes.
2. **Artist quality:** Strength of the artist's concept and demonstrated craftsmanship.
3. **Contemporary relevance:** Appropriateness for our time.
4. **Context:** Architectural, geographical, sociocultural and historical.
5. **Feasibility:** Budget, timeline, experience, etc.
6. **Originality:** Uniqueness.
7. **Permanence:** Mural will last a minimum of 5 years, resistant to vandalism and weather.
8. **Scale:** Appropriateness of scale to the surrounding neighborhood.
9. **Suitability:** Appropriateness to surrounding neighborhood.
10. **Technical proficiency:** Technical skills and artistic experience.
11. **Vision, mission and values:** Supports the vision, mission and values of the City of Beaverton.
12. **Equity, inclusivity and environmental justice:** Supports the City of Beaverton's commitment to equity, inclusivity, and environmental justice.
13. **Vision, mission and values of Community Development:** If on commercial property, supports the vision, mission, and values of Community Development Department and the Economic Development Division.

MURAL REQUIREMENTS

Every applicant must demonstrate that the applicant will:

1. Use media that ensures mural longevity and durability.
2. Paint on a surface and structure that is stable and ready, or will be stable and ready, for painting.
3. Use acceptable graffiti/UV coating on the finished mural that provides resistance to vandalism and weather.
4. Create a mural that is accessible and safe to the public.
5. Complete and return a signed easement from the property owner, which includes the time limits for retaining the mural and the property's agreement to be responsible for the maintenance of the mural. **A template easement will be furnished to the applicant with instructions on how the easement should be completed.**

MURAL APPROVAL PROCESS

1. All applicants are strongly encouraged to meet with the Arts Program Manager before submitting a mural application. To inquire about mural application deadlines and process, please contact the Arts Program Manager at ArtsMail@beavertonoregon.gov.
2. Submit the Public Art Mural Application. Include a digital color rendering (no less than 300 dpi) of the proposed mural, photographs of the site and physical surroundings, project timeline, project budget, written description of the proposed mural, wall preparation, materials and processes, protective coating, individuals or groups involved, evidence of community support (e.g., letter from building owner, neighborhood association, adjacent neighborhoods/businesses, etc.).
3. Request a mural proposal presentation at a Public Art Selection Committee meeting (Committee).
4. Meeting notice is sent to the applicable neighborhood association by the Beaverton Arts Program.
5. Present mural to the Committee. Following the presentation, the Committee will make a decision based upon the adopted selection criteria for public art murals as described in this document.
6. City receives the following completed, signed forms as follows:
 - a. **Art Easement Agreement.** Building owner (where the mural will be placed) signs the template art easement agreement (Easement). The Easement will then be signed by the City Manager, sent to the City Recorder's Office and officially recorded in Washington County Records' system.
 - b. **VARA Waiver.** Artist who will be painting the mural signs the form agreeing to the terms in the Easement and waiving Artist's rights under the Visual Artists Rights Act (VARA) against the city.
 - c. **Artist Agreement.** If receiving public grant funding, Applicant signs agreement with the Beaverton Arts Program.
7. Beaverton Arts Program sends official notification of approval to proceed.
8. Artist begins painting the mural.

MURAL COMPLETION PROCESS

1. Applicant contacts the Arts Program Manager, notifying them of the mural's completion.
2. Applicant provides digital images (no less than 300 dpi) of the completed mural for the Arts Program gallery of public art murals.
3. Applicant provides a Conservation Record before the final payment will be made.
4. Applicant submits their final invoice for the final payment.

FORMS MAY BE MAILED OR EMAILED. All agreements must be scanned in a resolution 300 dpi or higher.

EMAIL: ArtsMail@beavertonoregon.gov

MAIL:

City of Beaverton
Beaverton Arts Program
PO BOX 4755
Beaverton, OR 97076