



CITY OF OREGON CITY

ARTS COMMISSION MAY 16, 2024

AGENDA

City Hall Chambers, 625 Center Street, Oregon City
Thursday, May 16, 2024 at 7:00 PM

VIRTUAL MEETING NOTICE

This meeting will be held in-person at the location listed above and virtually via Zoom. Please contact agriffin@orcity.org for the Zoom link if you wish to participate virtually.

CALL TO ORDER

ADOPTION OF THE AGENDA

PUBLIC COMMENT

Citizens are allowed up to 3 minutes to present information relevant to the Arts Commission but not listed as an item on the agenda. The Chair has the discretion to waive limitations. Prior to speaking, citizens shall complete a comment form and deliver it to the Staff Member. The Arts Commission does not generally engage in dialog with those making comments but may refer the issue to the City Manager.

APPROVAL OF MINUTES

1. April 18, 2024 and March 21, 2024 Minutes

DISCUSSION ITEMS

1. Discuss Proposals from Jenny Ellsworth and Dave Haslett
2. Potential Tag Lines to Enhance Outreach

COMMUNICATIONS

ADJOURNMENT

PUBLIC COMMENT GUIDELINES

Complete a Comment Card prior to the meeting and submit it to the City Recorder. When the Mayor/Chair calls your name, proceed to the speaker table, and state your name and city of residence into the microphone. Each speaker is given three (3) minutes to speak. To assist in tracking your speaking time, refer to the timer on the table.

As a general practice, the City Commission does not engage in discussion with those making comments.

Electronic presentations are permitted but shall be delivered to the City Recorder 48 hours in advance of the meeting.

ADA NOTICE

The location is ADA accessible. Hearing devices may be requested from the City Recorder prior to the meeting. Individuals requiring other assistance must make their request known 48 hours preceding the meeting by contacting the City Recorder's Office at 503-657-0891.

Agenda Posted at City Hall, Pioneer Community Center, Library, City Website.

Video Streaming & Broadcasts: The meeting is streamed live on the Oregon City's website at www.orcity.org and available on demand following the meeting. The meeting can be viewed on Willamette Falls Television channel 28 for Oregon City area residents as a rebroadcast. Please contact WFMC at 503-650-0275 for a programming schedule.

Oregon City Arts Commission
March 21, 2024
Meeting Summary

I. Call to Order

Ann Griffin (“Ann”) conducted roll call. Present were:

Amanda Alwine
Trieste Andrews
Karen Buerhig
Tima Carlson
Daria Loi
Emma Lugo
Josh Planton
Quire
Rebecca Sira

Josh Planton participated via video call.

II. Adoption of the Agenda and Approval of Minutes

No public comment was received before the start of the meeting. Tima Carlson (“Tima”) asked for a motion to adopt the agenda.

Quire made a motion to adopt the agenda and Rebecca Sira (“Rebecca”) seconded. The agenda was adopted.

Tima then asked if there were any questions regarding the minutes of the February 15, 2024 meeting. Hearing none, she asked if there could be a motion to approve the minutes.

Quire made a motion to approve the minutes. Daria Loi (“Daria”) seconded. The minutes were unanimously approved.

III. Discussion Items

A. RFP for Sculpture on Seventh Street: Selection of Artists to Interview

Ann asked the group about their preferences for evaluating the different submission. She reminded the group that there were three qualities that were stated in the RFP as desired for the selected artist: a) that preference be given for an artist that lives in Clackamas County, b) the originality of concept and c) successful experience in creating other public sculptures.

Daria wondered if we should make Clackamas County a preference or not.

Rebecca stated that there should also be a consideration for public safety – something that could injure kids or people in the public is important to consider. Josh Planton (“Josh”) agreed with Trieste Andrews that while public safety is an important consideration, “I don’t think we can try to prevent every accident that could potentially happen.” Emma Lugo (“Emma”) asked if the McLoughlin Neighborhood Association had had the opportunity to review the material. She suggested that the neighborhood association have a special meeting to review the artwork. We

should treat this project specially so that the neighborhood association has a role. The location for the new piece is in the McLoughlin neighborhood.

Josh – we also need to have people from other neighborhoods also get their opinions expressed, get the broadest input.

Ann stated that the final selection would be the decision of the Arts Commission. However, the City does want input from the neighborhood association as well as other public input.

How else do we want to promote the April meeting and get other input?

Daria asked if we had a theme in mind, e.g., something more traditional or contemporary. Quire stated that what she heard from the neighborhood association and the Mayor, who is a McLoughlin resident, that the piece should portray the neighborhood as a welcoming place, and a great place to live.

Quire suggested that as the Commission reviews each proposal, we decide whether or not a piece should move forward or not. Josh Planton (“Josh”) stated that while it’s important to listen to the opinion of the McLoughlin neighborhood, it is a public piece of art for the entire City.

Ann distributed a summary table that listed each artist (attached). She began with the four artists from Oregon City and displayed images from their proposals: Ben Dye, Chris Moon, Jenny Ellsworth and Travis Pond.

The Commission determined that for each proposal, each member of the Commission would give a score between 1 (“low”) and 4 (“high”). While scoring, factors to consider included the artist’s experience and the theme of being welcoming. Daria also suggested that the group consider the longevity of the piece (“Will it need a lot of maintenance?”), and if there were any safety concerns. Also “artistic merit.” Ann mentioned that “the ability to meet deadlines” was also mentioned in the RFP.

Chris Moon’s piece was reviewed. Daria shared some concern that the suggested piece could collect debris. Questions about the dimensions of the piece were answered. Jenny Ellsworth’s concept is a “double spiral of 4 feet to 5 feet,” with the ability for the Arts Commission to collaborate with her in terms of final color selection. Trieste Andrews (“Trieste”) shared that she is familiar with Jenny Ellsworth’s work and that she is an accomplished artist.

Travis Pond is also an Oregon City artist. Quire stated that there are things she likes about the proposal, some aspects not. While there are many cranes in the area, she doesn’t feel that this proposed piece speaks to theme of community. Daria seconded this. Trieste wondered if we could ask him to add something to this to make it more of a community theme. Daria stated that all artists should be given the same opportunity.

David Haslett – Quire observed that there is something very important about salmon to this community. Some observed that this particular piece seemed very “singular.” Basalt is a great material, there would be longevity.

Next artist reviewed was Anton Yakushev. Quire really liked this one, she felt that circles represent openness, she liked the Oregon Grape. People liked the fact that he had constructed a model piece to represent his overall proposal. Other positive comments were shared. 9 to 10 feet tall.

Next proposal reviewed was from an artist team from Portland, Jennifer Kapnek and Mike Suri. The piece was called “Last Dance.” Dari stated that a hand painted piece gave her some concerns for longevity. The piece is currently on display in Lake Oswego. The artist team would build a second sculpture if the City of Lake Oswego decided to purchase the piece.

The next piece was from a California artist named Jose Trejo Maya. Daria liked the concept of bringing Mesoamerican poetry, although did not know if there is much Latin American representation in Oregon City. Someone stated that they like the text, that lends itself to being an interactive piece.

Lee Harris – “Life’s a Merry Go Round.” The Commission reviewed the video submitted by the artist, showing the work in progress. This piece is a revolving sculpture. Different animals – eagles on top, other figures to be determined.

MacRae Wylde - Daria liked the theme of “Intersections,” she liked the concept of the design, moving toward the future. A contemporary design. She wasn’t sure that the design “fits” with this community. About 7 feet tall and 4 feet wide. Quire stated that it is so simplistic; she thought that some people in the community wouldn’t like the more abstract design.

Daria stated that as an Arts Commission, the group has a certain responsibility to show what art is and can be, without necessarily limiting it, or trying to understand what the broader public would like. This is the most contemporary proposal; this could be a very interactive piece.

Mari Amman – The group reviewed the many photos she shared. Her proposal was a little confusing, this is a kind of a conceptual piece, with some limited longevity. Quire stated that this is not a full proposal. She’d like to see something more than just the drawings. It did not seem from her proposal that she had had many public installations.

Matt Cartwright – A Portland artist. His model was shown – “Heron Gesture.” Seven feet tall and four feet wide. Some concerns were expressed for safety, given the sharpness of the wings.

The group discussed that three of the proposals came in after 5 pm on the day of the deadline (March 4, 2024). Emma Lugo (“Emma”) stated that she felt they should all be allowed. She stated that adherence to a strict deadline can negate the experiences of and challenges faced by disadvantaged groups.

Tima asked the group to make a determination about the three late submittals. Quire asked if the RFP stated that “late submissions” would NOT be considered. No, it did not. Rebecca stated that as an artist who works to meet deadlines, she thought that other artists could be upset about selecting a proposal submitted after the deadline. After more discussion, the group decided to permit the two that came in on the day of the deadline but after 5 pm. But the proposal that came in two days after the deadline would not be included. It was noted that many Calls for Artists have a midnight deadline, rather than 5 pm.

Benjamin Mefford – He lives in West Linn, studio in Oregon City. Some stated that there is a bit of a disconnect from the Oregon City community, the notion of making everyday objects larger (as occurs in some of Mefford’s other pieces, examples shown).

Mitzy Kugler – A West Linn artist. She proposed a piece that was a combination of glass and steel. The longevity of glass was a concern.

Daniel Borup – This artist lives in Shelly, Idaho. He proposed a work of two dancing figures, approximately 6 feet tall, made of steel.

The Arts Commission took a brief recess so that the votes could be tallied.

The result of the vote was:

Jenny Ellsworth (31 points), Daniel Borup (31 points), MacRae Wylde (28 points), and Dave Haslett (26 points).

Ann will contact the four artists and invite them to come to an online interview during the April Arts Commission meeting.

The meeting adjourned at 9:02.

**Oregon City Arts Commission
April 18, 2024**

I. Call to Order

Ann Griffin (“Ann”) conducted roll call. Present were:

Amanda Alwine
Trieste Andrews
Karen Buerhig
Tima Carlson
Daria Loi
Emma Lugo
Josh Planton
Quire
Rebecca Sira

Emma Lugo participated via video call.

II. Approval of the Agenda

Chair Carlson (“Tima”) asked if there were any questions on the agenda. The agenda was amended by moving a review of the March minutes to the next Arts Commission meeting, to allow more time for the Artist presentations. Quire made a motion to approve the agenda as amended. Daria Loi (“Daria”) seconded. The agenda was unanimously approved as amended.

III. Public Comment

The McLoughlin Neighborhood Association submitted a letter to the Arts Commission prior to the meeting (attached). Tim Powell, Chair of the McLoughlin Neighborhood Association, came to the meeting. Quire and Trieste Andrews both thanked Tim Powell and the neighborhood association for their comments.

Josh Planton (“Josh”) asked how many members are on the Steering Committee – the answer is 10. The Steering Committee meets every other month, and the general meeting is also every other month.

The letter stated that the suggested art pieces submitted in proposals to the Arts Commission did not have a suitable “flavor” for the McLoughlin neighborhood. Josh asked what they meant by “flavor.” Answer: we felt that most of the pieces were a little “too modern” for the historic nature of the neighborhood. Also did not represent the nature of the area, on top of the basalt cliff. Also, Tim asked for clarification - are the pieces shown examples of the a given artist’s work, or the final piece to be considered? “We are fine with different types of art”, Tim stated, but would like for there to be more compatibility with the area.

Also expressed concern about the piece attracting attention on a very busy corner, with a lot of traffic. They would like to see “something sturdy,” material appropriate for the location, with a more appropriate “flavor,” such as wood and stone. Quire asked for clarification – and agreed

that long term durability and public/pedestrian safety were also concerns for the Arts Commission.

Rebecca Sira (“Rebecca”) asked a question – which of the group’s priorities would be the most important. Tim replied that those priorities would be materials, traffic/safety, and then the style.

Emma Lugo (“Emma”) stated that perhaps the Arts Commission should take a pause in the process and make room for more collaboration with the community. Tim suggested that the group did not want to stop the process and that such collaboration would be welcome.

IV. Discussion Items

A. Artist Selection – Seventh and Center Street Sculpture

The Arts Commission invited four of the artists who submitted a proposal to interview with them via video conference: Daniel Borup, Jenny Ellsworth, Dave Haslett and MacRae Wylde. The Commissioners asked each artist the same questions:

- 1) Please tell us more about the piece that you proposed.
- 2) What qualities about the proposed piece do you think makes it suitable for the Oregon City community?
- 3) Please tell us more details about the installation process. (If this has not been discussed). Will there be a role for the Arts Commission to directly contribute some input?

Daniel Borup, based in Shelley, ID, was first. He shared a brief presentation. He stated that his sculpture would act as a continuation of the previous statue titling it “Dancing to the Tune of Ancient Voices,” paying homage to the previous statue by referencing its title. In Daniel's words “this piece can represent cooperation, working together, and love, which are all themes that help make a strong community.” It would stand approximately 6 feet tall with bolts holding it in place and could be mobile or permanent depending on the anchoring system used. The proposed sculpture is a welded steel piece with high solid industrial paint for the coloration. He would be happy to work with the Arts Commission to review final color selection. Trieste Andres (“Trieste”) asked if the paint he chose would be graffiti resistant or if he would be able to put a graffiti resistance coating on it. Daniel stated that he could confirm with the paint producer.

Jenny Ellsworth, Fairy Forge, presented next. She has lived in Oregon City for 19 years; she has a permanent sculpture at the Ainsworth House. The style of her piece would be an industrial feel that tied back the history of Willamette Falls, the look of the Arch Bridge and the history of the paper mill. She stated that she would like to find material from the former Blue Heron site to incorporate into the piece. She would have help from Mike Suri, another local artist, to help place the piece, and would include a plaque recognizing the Oregon City Arts Commission. The final color is undetermined, and she was looking to work with the Art Commission to determine that. Concrete anchors and a concrete cover were proposed by Jenny to protect the art and to keep it in place.

Dave Haslett, Orca Stone, had the third interview. He described his piece “Salmon Totem,” as a sculpture which stands approximately 9 feet tall. Made of basalt, its design stems from the

basalt columns that form in the Pacific Northwest, as well as local fish wildlife. The base that was shown during the meeting was one that Dave himself deemed not suitable for long-term public exhibition and proposed changing to a steel base if selected. This piece already exists and would be relocated to Oregon City. He is willing to work with the local community and neighborhood association. He additionally has other pieces that he would be interested in the Arts Commission viewing as potential pieces.

MacRae Wylde, of Hood River, presented last. He described his proposed piece, "Intersections." In his work, he likes to use color that is derived from pigment made from locally sourced materials, using a clay color pigment found in nature. He would like to come to Oregon City, spend some time and identify specific pigments that would be from Oregon City. MacRae stated that his piece incorporates 3 concepts: 1) an interesting shape that is fun to look at and play with; 2) conceptually about bringing together all the different aspects of Oregon City, and the different groups within Oregon city and 3) the color pigment. He designed this piece specifically for Oregon City.

After the installation process, he would look to hide the installation bolts under sleeves. He is very happy to work with the neighborhood association. He stated that it's good to give people in the community the chance to have input and increase the sense of local ownership. Trieste asked about safety and people potentially climbing on the piece. MacRae answered that the piece would be built with heavy gauge aluminum, showing a sample piece of aluminum tubing. The material itself is soft to the touch but gives an appearance of thickness and depth.

Discussion:

Quire had some concerns about the overall safety of the final piece; she stated that the piece would invite kids to climb on it and that it would be dangerous, kids could accidentally slide out onto the street.

Rebecca agreed with Quire that the 4th piece was not the right piece for the location. She then brought up the idea of having an RFQ list of pre-approved art/artists that could be short-listed for new projects. She felt that the Borup piece is joyful, but the color was narrow. She felt that Borup's piece was not the right piece for this spot.

Amanda Alwine ("Amanda") agreed that the 4th piece was too dangerous. She suggested that the piece that Jenny Ellsworth proposed was the most interesting, loved using an element from the former Blue Heron factory.

Daria shared the same concerns with Borup's piece, believing it was too narrow-minded. She also agreed that the 4th piece was "fantastic" piece but not for this location. She liked Ellsworth's suggestion to work with CCC students interested in welding, and that she was inspired by the bridge, paper mill and the water.

Josh also stated that the 2nd one could have some dangerous elements, such as children climbing and blocking traffic vision. Amanda mentioned that the 2nd piece has much less solid space than piece 4, allowing for drivers to see through the art installation and see people on the other side.

Josh stated that he thinks the Ellsworth piece would be better suited to a location closer to the old mill site; he also observed that there is already another salmon-themed art piece made of stone on Seventh Street, and it would be preferable not to be duplicative.

A decision was made that the Commission would vote to further narrow down the list to two final artists. Before the next Arts Commission meeting, representatives from the Arts Commission and the McLoughlin Neighborhood Association would also try to visit the studios of the 2 selected and/or speak further with the artists.

Each Commissioner wrote down the names of the two artists that they would like to select between at the May meeting. Emma voted on the Zoom chat function.

The two artists selected were Jenny Ellsworth and Dave Haslett.

Quire and Daria volunteered to move forward with visiting the two final artists and discussing with them how they could potentially collaborate with the Arts Commission.

V. Communications

A. Lake Oswego/Oregon City Sculpture Cleaning Partnership

Trieste shared that she was contacted by the Lake Oswego Arts Council about the possibility of organizing community volunteers who would be willing to clean sculptures in Lake Oswego and in Oregon City. Trieste strongly suggested a stipend for willing community members. More discussion to follow.

B. Community Enhancement Grant Submission

Trieste agreed to make an official request for an extension to the Enhancement Grant Program Committee for the Arts Commission's 2023-2024 Enhancement Grant. She will make a presentation to the Enhancement Grant Program Committee at their June 2024 meeting. She will also take the lead in developing a second grant proposal to the Enhancement Grant program, requesting support to implement some of the renovations identified in Cathy Rowe's report.



CITY OF OREGON CITY

Staff Report

625 Center Street
Oregon City, OR 97045
503-657-0891

Item 1.

To: Arts Commission **Agenda Date:** May 16, 2024
From: Ann Griffin, Economic Development Coordinator

SUBJECT: Further Consideration Regarding the New Sculpture for Seventh and Center Streets

STAFF RECOMMENDATION:

Select the artist to produce the new public sculpture at Seventh and Center Streets, based upon additional information received since the April Arts Commission meeting, including visits to the artists' studios and additional public comment.

Arts Commissioners Daria Loi and Quire Hugon visited the studios of the two finalist artists, Jenny Ellsworth and Dave Haslett. In their report to the Arts Commission, they cite multiple factors to consider in making a final selection, including adaptability, public safety, durability of materials, and collaboration with the community. Overall, their memorandum favors the selection of Jenny Ellsworth. Staff anticipate additional public input.

EXECUTIVE SUMMARY:

The Oregon City Arts Commission has a special opportunity to establish a new landmark in Oregon City, at the southeast corner of Seventh and Center Streets. The Arts Commission decided at their April 2024 meeting to wait an additional month before determining which artist to select, to allow for additional public comment and artist input.

BACKGROUND:

At their April 2024 meeting, the Arts Commission narrowed the list of potential artists to work with from a list of four finalists to two, Jenny Ellsworth of Fairy Forge in Oregon City and Dave Haslett of Orca Stone whose studio is in Estacada. Two members of the Arts Commission, Daria Loi and Quire Hugon, visited both artists at their studio locations. In addition, two members of the McLoughlin Neighborhood Association plan to visit with the artists. The two Arts Commissioners prepared the attached summary for discussion at tonight's meeting.

OPTIONS:

1. Select the final artist to create and install the new sculpture.

BUDGET IMPACT:

Amount \$ 20,000

FY FY 23-24

Funding Sources Arts Commission 23-24 Community Enhancement Grant (\$12,900),
City Insurance payment (approximately \$5,400) and Economic
Development General Fund (approximately \$1,700).

Report following studio visits - OC public art sculpture

Finalists: Jenny and David

Visits: Daria, Quire, Ann (1st session separate)

Report: Daria Loi and Quire

Background

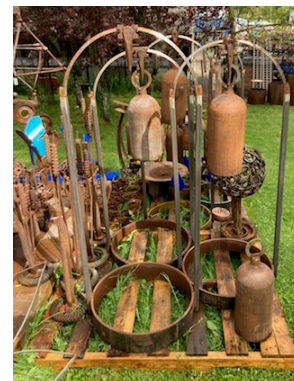
Daria and Quire visited Jenny on April 29 (Ann visited solo the day later).

Ann, Quire and Daria visited David on May 1.



During our visit to her studio, Jenny had prepared a spread of examples of prior work as well as articles featuring her work installed in various locations. She took us through the process and the options we could consider to modify the proposal to fit the site as well as the local community's feedback. She also shared excitement about the opportunity to use local metal remnants from the paper mill.

We engaged Jenny in a few brainstorming sessions around diverse options in terms of shape, color and contextual alterations. Quire expressed interest in Jenny's mention of being influenced by the river and the flowing of water, and suggested opportunities to look at that theme as a way to reflect on the rich indigenous history around falls and river. Daria built on that theme, suggesting ways to use the sculpture's metal elements to channel rain water down,



traveling through its round shape and eventually to the pavement, directing it toward the closest drain. We discussed how that technique would enable the sculpture to come alive, showcasing ways for the water to reclaim its space that was once taken by the metal of the paper mill. Throughout all these brainstorming Jenny was not only open to all suggestions, but excited by their possibilities. During the visit, she also showed us a number of pieces and equipment to showcase the type of modifications she could achieve technically.



During our visit to his studio, David showed us the piece he originally proposed to the commission — he shared examples of how he would mount it on the location and we also reviewed the possible skeleton alteration he mentioned during the interview (a chalk drawing was at the back of the piece to illustrate, see image). David also showcased a number of alternative ready pieces that he could offer (see images) and explained that, due to a number of commitments, he is not in a position to create a piece inspired by the specific site. For all options he offered, we discussed possible (metal or stone, see



images) bases that could be utilized to support the proposed structures. Since a few pieces are rather large and likely to project more than we can accommodate given the site, David asked if we could consider positioning the art in a different location (they are ready made and cannot be altered to suit the site). We also discussed materials used in the proposed pieces, with the majority made in basalt from Washington and one in granite from Montana. Some of the proposed pieces need to be polished and sealed (hence the watering to show how shiny the stone will be once polished). David also shared that he is

currently applying to a quarter million grant and that public art RFPs are typically in the \$80,000 and up range. Finally, David shared that his art is primarily inspired by the material quality of the stone and because of its primordial nature that dates before human intervention.



Process for reporting

We identified 11 metrics to discuss both visits to highlight pros and cons of all options:

1. ADAPTABILITY: can the piece be adapted to the specific site, if needed?
2. ARTISTIC MERIT: does the piece reflect a solid artistic vision and contemporary nature?
3. CAR SAFETY: is the piece designed so that it will not obstruct the view for drivers?
4. COLLABORATION: Is there evidence that the artist is willing as well as in a position to engage in a collaborative process with the McLoughlin Neighborhood Association as well as the broader community?
5. CONTEXTUAL NATURE: is the proposed piece inspired by the specific site at the center of the application?
6. CRASH RECOVERY: in case of another car accident hitting the sculpture, is the piece designed with materials and in ways that make it restorable?
7. DURABILITY: are the piece and base created to ensure long term lifespan?
8. MAINTENANCE: is the piece designed so that it can be maintained and cleaned?
9. MATERIALS: is the piece planned to be created using materials and elements that are logically sourced?
10. PEDESTRIAN SAFETY: is the piece shaped in such a way that it will not obstruct the pedestrian passage, including wheelchairs?
11. TIMELINE: can the artist deliver the final piece by the end of the year?

Metrics results

Metric	Jenny	David
ADAPTABILITY	YES (artists fully adaptable to feedback and would create a piece for that specific site)	NO (all pieces are already built, the only flexibility exists in the base material choice and sizing)
ARTISTIC MERIT	YES (piece as brainstormed could be an exciting contemporary addition to OC)	SOMEWHAT (some heavy Henry Moore references; similar in style to other sculptures already in OC)
CAR SAFETY	YES (piece is not solid, which would enable see through; also, the artist would mount on a skinnier pole, elevating it)	SOMEWHAT/NO (solid/bulky; those with holes would be mounted on a solid/large base)
COLLABORATION	YES (artist excited to embrace and versed to collaboration)	NO/LIMITED (all pieces are ready made so there is little room)
CONTEXTUAL NATURE	YES (proposed a piece for the site, with focus on river flow and mill metal)	NO/LIMITED (all pieces are ready made; primordial nature = all location would suit)

CRASH RECOVERY	YES (if hit by a car the piece could be fixed with a welding machine)	MAYBE (if hit by a car and the sculpture fell, it could potential crack or break, which is harder to fix)
DURABILITY	YES	YES
MAINTENANCE	YES	YES
MATERIALS	YES (proposed to use reclaimed metal from the mill)	DEPENDS (one piece is made with Montana granite; rest is Washington basalt)
PEDESTRIAN SAFETY	DEPENDS (artist willing to create the piece so that it does not create interference with pedestrian passage)	DEPENDS (while some pieces are less bulky, the proposed bases are)
TIMELINE	YES (note: commission would have to put more effort to ensure the process does not drag too long)	YES (artist can commit to an EOY delivery as pieces are ready made, with exception of a few finishes and bases adaptations)

To: The Oregon City Arts Commission
Date: May 16, 2024
Subject: Arts Commission Marketing – Some Ideas for Potential “Tag Lines”

The Oregon City Arts Commission developed the following Vision statement:

The Arts Commission envisions and fosters a future where the arts are supported and celebrated as a vital force that builds community. We strive for a thriving, culturally enriched and sustainable ecosystem that supports economic prosperity, diversity, equity and connection to place.

In addition to a Vision statement, the Arts Commission may also want to use a “tag line” in their marketing and public outreach materials. Here are a few examples to start the conversation. Thank you to Rebecca Sira for her great, initial suggestions.

- *The Arts Commission fuels the creative energy that makes Oregon City special. Join us!*
- *Inspiring art. Empowering artists. Connecting people. We're the Oregon City Arts Commission. Join the conversation and celebrate creativity in Oregon City!*
- *The Oregon City Arts Commission champions the creative energy that makes our town special. From historic charm to fresh artistic voices, we celebrate artists, events, and the stories that connect us.*
- *Art is for everyone.* Join the Arts Commission as we celebrate artists, events and the stories that connect us.