CITY OF OREGON CITY
CITY COMMISSION JOINT WORK SESSION WITH THE PLANNING COMMISSION
AGENDA

Virtual Meeting
Tuesday, June 08, 2021 at 6:00 PM

VIRTUAL MEETING INFORMATION:

This meeting will be held online via Zoom; please contact recorderteam@orcity.org with any questions.

The public is strongly encouraged to relay concerns and comments to the Commission in one of two ways:

- *Email at any time up to 12 p.m. the day of the meeting to recorderteam@orcity.org.*
- *Mail to City of Oregon City, Attn: City Recorder, P.O. Box 3040, Oregon City, OR 97045*

CONVENE JOINT WORK SESSION

ROLL CALL

DISCUSSION ITEM

1. Comprehensive Plan Update: Review Draft OC2040 Vision Statement

Communications

ADJOURNMENT

PUBLIC COMMENT GUIDELINES

Complete a Comment Card prior to the meeting and submit it to the City Recorder. When the Mayor/Chair calls your name, proceed to the speaker table, and state your name and city of residence into the microphone. Each speaker is given three (3) minutes to speak. To assist in tracking your speaking time, refer to the timer on the table.

As a general practice, the City Commission does not engage in discussion with those making comments.

Electronic presentations are permitted but shall be delivered to the City Recorder 48 hours in advance of the meeting.

ADA NOTICE

The location is ADA accessible. Hearing devices may be requested from the City Recorder prior to the meeting. Individuals requiring other assistance must make their request known 48 hours preceding the meeting by contacting the City Recorder's Office at 503-657-0891.

Agenda Posted at City Hall, Pioneer Community Center, Library, City Website.

Video Streaming & Broadcasts: The meeting is streamed live on the Oregon City's website at www.orcity.org and available on demand following the meeting. The meeting can be viewed on Willamette Falls Television channel 28 for Oregon City area residents as a rebroadcast. Please contact WFMC at 503-650-0275 for a programming schedule.

CITY OF OREGON CITY

Staff Report

625 Center Street
Oregon City, OR 97045
503-657-0891

To: City Commission and Planning Commission **Agenda Date:** 06/08/2020

From: Community Development Director Laura Terway

SUBJECT:

Comprehensive Plan Update: Review Draft OC2040 Vision Statement

STAFF RECOMMENDATION:

Discussion on the draft Vision Statement and direction to City staff.

EXECUTIVE SUMMARY:

We will be reviewing the preliminary draft Vision Statement for the OC 2040 Comprehensive Plan Update project! The draft statement was informed by the public comment received over the past year and has been preliminarily review by the Project Advisory Team. The work session will be focused on ensuring that the draft vision statement captures the key ideas and themes we've heard throughout this process.

BACKGROUND:

Since March 2020, the OC2040 Project Advisory Team (PAT) has been working to develop a draft Vision Statement that will guide the City's update of the Comprehensive Plan. The PAT has met seven times to date.

The Vision Statement is based on the many outreach efforts conducted over the last year, and is based on two questions:

- What do we love about Oregon City today?
- What do we want to see in the future?

The draft Vision Statement has the following four topic areas:

- Healthy Communities
- Resilient Economy
- Connected Infrastructure
- Protected Environment

Staff will provide an overview of the outreach efforts and facilitate a discussion about the Vision Statement. The consulting team is looking for feedback!

- Are we on the right track?
- Are we missing any key ideas and themes?

To collect further input on the draft Vision Statement, the city launched the OC2040 Vision Forum, which is live from June 1 through June 15 at the following web address:

https://oc2040-vision.squarespace.com/

A request for community participation on the Vision Statement has been sent to a variety of groups and advertised on social media. Staff will also be presenting the Vision Statement to the Citizen Involvement Committee (CIC) on June 7.

The consulting team will gather all comments provided by the PAT, the CIC and the Vision Forum and prepare a final draft statement. A second joint work session with the Planning Commission and City Commission on the draft Vision Statement is tentatively scheduled for July 13, after which the draft will be forwarded to the City Commission for adoption by Resolution.

The OC2040 Project Advisory Team will then start working on updating the Comprehensive Plan to carry out the vision in the Vision Statement.

OPTIONS:

1. Discussion and direction to City staff

Oregon City 2040 Vision and Comprehensive Plan

UPDATED - May 19, 2021

OC2040: PRELIMINARY DRAFT VISION STATEMENT

Healthy Communities

Oregon City lives and breathes its rich and challenging history. As the birthplace of the Clowwewalla, Cashhooks, and Molalla Tribes, and the "End of the Oregon Trail," the community elevates its stories of innovation, oppression, survival, and tragedy. Oregon City honors the fullness of our past and seeks to learn from it through education, art, and cultural programming in community spaces throughout the City and the preservation of our National Register Historic District and local Conservation District. Residents have access to quality education, and partners such as Oregon City School District and Clackamas Community College engage community members of all ages in lifelong learning. This culture of learning leads to engaged residents and diverse, equitable and inclusive communities. People from low income, disadvantaged, marginalized, and communities of color have equitable access to quality of life services that are essential for overall well-being and economic advancement. Oregon City is a city of welcoming neighborhoods, both new and historic, that are connected to nature, grounded in a strong sense of place, and foster personal connections. In 2040, Oregon City's communities are a place of vitality, support, and opportunity.

Resilient Economy

Oregon City is a thriving and complete town with opportunities where all can live, work, and relax while having access to the amenities of the greater metro region. A variety of diverse housing choices ensures residents have more options to remain in their neighborhoods and be near grandchildren, friends, caregivers, and services. Children growing up in Oregon City have opportunities and stay and thrive. Residents can age in place and meet their housing needs through different stages of life, and our houseless neighbors find shelter and services. A robust economy creates living-wage jobs, and a network of small, local businesses flourish in a progressive business environment. Visitors come to Oregon City to enjoy the lively downtown, as well as local dining, shopping, activities, throughout the City. Community members feel connected at events like the First City Celebration and the farmer's market. The completed Willamette Falls Legacy Project provides a waterfront destination that serves as an economic engine for the community. In 2040, Oregon City's economy is vibrant, diversified, and resilient.

Connected Infrastructure

Oregon City connects people to places. In the same way the Municipal Elevator ties together areas within the city, community members are connected across the City through a network of safe and convenient streets, sidewalks, bike paths and multi-use trails. Public transit facilities bring residents to their destinations efficiently, and community members of all ages and abilities can walk, bike, and roll safely between school, work, play and home. A culture of equity, coordination, thoughtful planning and fiscal responsibility guide growth and development. Infrastructure and utilities such as water, sewer and stormwater are improved in established neighborhoods and strategically planned in developing areas. Access to state-of-the-art communication infrastructure closes the digital divide, strengthening education and engagement, and provides a lifeline to emergency services. Oregon City is a collaborative and effective partner that coordinates with neighboring jurisdictions, and regional, statewide, and federal agencies to advance transportation, utility, and communication infrastructure. In 2040, Oregon City residents are connected physically and digitally.

Protected Environment

Oregon City is a leader in protecting the environment and reducing the community's carbon footprint. A Climate Action Plan guides the City's investments in clean energy, waste reduction, air and water pollution mitigation, and supports practices that promote an efficient use of land within the Urban Growth Boundary (UGB). Oregon City's natural resources are woven into the fabric of the City. The powerful Willamette Falls and clean Willamette and Clackamas Rivers are the jewels of Oregon City, inspiring residents to hike, bike, kayak and recreate while supporting healthy habitats for fish, wildlife, and native vegetation. Oregon City is known for its extensive tree canopy, and residents and visitors marvel at the groves of trees, the meandering creeks, and wildlife throughout the city. The McLoughlin Promenade is among a network of trails and greenways that connect local parks and open spaces like the Canemah Bluffs and Hillendale Park. In 2040, Oregon City preserves the integrity of its natural resources, and connects people to nature.

WHAT IS YOUR VISION FOR THE FUTURE?

Oregon City 2040
Vision and Comprehensive Plan Update
PAT Meeting #7 | May 26th, 2021

Agenda

- OC2040 Project Update

- Developing an OC2040 Vision
  - *Methodology*
  - *What we heard from the community*
  - *What we heard from the PAT!*

- OC2040 VISION Discussion: Breakout Rooms
  - *Report back*

- Next Steps

PSST, Quick!
Before we start, tell us about…

Your favorite local business in Oregon City?

Project Update and Overview

- Develop a 2040 vision for Oregon City
- Prepare an update to the City's Comprehensive Plan, using the new 2040 Vision Statement as the overarching framework

The Comprehensive Plan helps the City prepare for future changes in population and employment and guide land use decision and major public investments.

Listen to the Community's Vision for the Next 20 Year	Create a Community Vision	Update the Comprehensive Plan Based on the Community Vision	Planning & City Commission Review
6 months	*4 months*	*7 months*	*5 months*

Project Schedule

2020							2021												2022			
June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Listen to the Community's Vision for the Next 20 years																						
									Create an OC2040 Vision Statement													
													Update the Comprehensive Plan based on the Community Vision									
																			Planning and City Commission Hearings			

Developing an OC2040 Vision

Vision Statement

The "what," i.e. basic direction

Goals Statements

The "where to," i.e. what we must achieve to get there

Policy Direction

The "how," i.e. specific outcomes

Vision Statement Examples

REDMOND 2040 VISION

In 2040, Redmond has an...

GREAT NEIGHBORHOODS FOR STRONG COMMUNITIES

Redmond's neighborhoods contribute to retaining its small-town identity with great places to live, work, shop, and play. Residents have access to a variety of high-quality housing choices for a diversity of ages and income levels, designed to provide connectivity, safety and access to services. Neighborhood-scale retail and amenities ensure neighbors can live, work, play and recreate together in one place. Educational, cultural and recreational opportunities strengthen the social fabric of the community. Public art is a forethought, not an afterthought. Culture and diversity are celebrated through community events and activities, lending to a spirit of inclusivity and tolerance. Redmond's agricultural and industrial heritage is reflected through access to the local food system and a revitalized city center and art, maintaining the authenticity of Central Oregon.

BUSINESS-FRIENDLY CULTURE

As a regional economic hub, Redmond is open for business. The City enjoys a resilient and diversified economy that retains and expands local businesses, attracts quality, family-wage jobs, and is connected to the regional, national and global markets. Places like the Redmond Municipal Airport, Deschutes County Fair and Expo Center and Central Oregon Community College (COCC) help put Redmond on the map. The City strengthens businesses and tourism through community-driven partnerships and programs, preserving Redmond's small-town feel while providing a diversity of amenities for its residents.

VISION STATEMENT

In the year 2040, residents of Sherwood appreciate their safe, connected, family-oriented and friendly community. Those who grew up in Sherwood stay for family wage jobs and a high quality of life, and those who raised their families here can retire in the place they proudly call home. Sherwood is renowned for its excellent schools, parks, thriving local businesses, small town feel and access to metropolitan amenities, jobs and natural areas.

Thriving and Diversified Economy

In 2040, the Sherwood economy has grown to include a variety of businesses big and small that offer stable employment opportunities, higher-wage jobs, and balance the tax base to protect and maintain Sherwood's quality of life. Sherwood provides great destinations and experiences for both residents and visitors.

Attractive and Attainable Housing

In 2040, Sherwood has a range of housing choices for a diversity of ages and income levels, providing community members the ability to live in Sherwood throughout all stages of life.

Strong Community, Culture, and Heritage

In 2040, Sherwood successfully retains its treasured small-town character and strong sense of community while welcoming diverse businesses and residents. Old Town preserves its historic atmosphere as an attractive place to shop, dine and gather. The library and performing arts center play a vital role as place of learning and sharing, and art and creativity are woven into the fabric of the city. A variety of community events uphold a legacy of bringing the community together and giving Sherwood a sense of place.

Coordinated and Connected Infrastructure

In 2040, the city's transportation system is efficient, safe and provides transportation options. The town has an active and connected transportation network where residents enjoy walking and bicycle paths between neighborhoods, parks, schools, the Tualatin National Wildlife Refuge and Old Town. Quality public facilities, services, and utilities contribute to a high quality of life. Sherwood has an excellent school system, an asset that draws families to the community. Sherwood residents of all ages enjoy the city's robust park system, community centers and state-of-the-art athletic and recreation facilities.

Healthy and Valued Ecosystem

In 2040, Sherwood is a leader as a steward of its natural environment. Vegetated corridors are protected and weave through the city providing habitat, safe passage for wildlife, clean water and air, and a place for people to connect with nature. The city actively preserves mature trees and natural areas.

Strategic and Collaborative Governance

In 2040, residents enjoy well-funded police, fire and emergency response services that keep Sherwood safe. The city is governed in a fiscally responsible and responsive manner that allows for strategic, well-planned growth and the adequate provision of services.

Proposed Topic Areas

Vision Theme/Comprehensive Plan Chapter	Proposed Topic Areas	Statewide Planning Goals
HEALTHY COMMUNITIES	Community Engagement	Goal 1: Citizen Involvement
	Historic and Cultural Resources	Goal 5: Scenic and Historic Resources (A)
	Civic Amenities	
	Community Health and Safety	
	Diversity, Equity, Inclusion	
	Other?	
RESILIENT ECONOMY	Economic Development	Goal 9 Economic Development
	Housing	Goal 10: Housing
	Urbanization	Goal 14: Urbanization
	Design and Development	Goal 2: Land Use Planning
	Other?	
CONNECTED INFRASTRUCTURE	Transportation	Goal 12: Transportation
	Public Facilities and Services	Goal 11: Public Facilities and Services
	Water, Sewer, Stormwater, Utilities	
	Energy	Goal 13: Energy Conservation
	Other?	
PROTECTED ENVIRONMENT	Parks and Recreation	Goal 8: Recreational Needs
	Natural Resources	Goal 5: Natural Resources and Open Space (B)
	Natural Hazards	Goal 7: Natural Hazards
	Watersheds, Habitat	Goal 6: Air, Water and Land Resource Quality
	Other?	

Visioning Outreach and PAT Discussion Recap

Visioning Outreach: *What we love today*

- Blue Heron Mill site
- Growing up in Oregon City
- Access to rural recreation
- Diversity
- Family friendly
- Close to family and friends
- Variety and support of local businesses
- Pedestrian and bicycle infrastructure
- Civic Amenities (library, farmers' market)
- Safety
- Schools
- Riverwalk, Willamette Falls, and river access
- Parks, greenspace and trails
- Housing affordability
- Sense of community, identity, engagement
- Proximity to Portland and "big city" amenities
- Jobs and commute
- Thriving /revitalized downtown
- History and historic preservation
- Small town with a rural feel

#OC2040

Visioning Outreach: *What we want to see in the future*

- Thoughtful planning and growth
- Traffic and parking alleviation
- Creating a welcoming and diverse city
- More greenways and expanded parks
- Completed Willamette Falls project
- Solutions and services for houseless populations
- Community activities and spaces
- Bike and pedestrian options
- Support for local businesses
- Improved Blue Heron Mill area
- Preserved historic character
- Increased affordable housing
- Improve public safety
- Environmentally-friendly development
- Activate and connect to the waterfront
- Transparent, clear and engaged local governance
- More public art and quality cultural events
- More housing choice
- Main Street
- Transit Options
- Improved public facilities
- Maintain a small town feel

PAT Discussion

Healthy Communities

- Native American history
- Diversity, equity and inclusion
- Neighborhoods
- Youth engagement
- Community/public health
- Trauma-informed care
- Identity and place
- Public art

Resilient Economy

- Strong local economy
- Good jobs
- Active downtown
- Tourism activity
- Affordable housing
- Aging in place
- Civic amenities and spaces
- Events and activities

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PAT Discussion

Connected Infrastructure

- Coordinated partners and agencies
- Bike/ped infrastructure
- Parking and traffic
- Maintenance
- Communications infrastructure

Protected Environment

- Newell Creek Canyon
- The Willamette Falls
- Recreational opportunities
- Areas for play and interaction
- Climate Action

#OC2040

DRAFT 0C2040 Vision Statement

HEALTHY COMMUNITIES

CONNECTED INFRASTRUCTURE

RESILIENT ECONOMY

PROTECTED ENVIRONMENT

HEALTHY COMMUNITIES

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Discussion: Breakout Rooms

- *Are we on the right track?*
- *Are we missing any key ideas or themes?*

What's next?
Community Vision Forum

Online Community Vision Forum: June 1st – June 15th

The Forum will provide an opportunity to:

- Learn more about OC2040
- Review community engagement efforts to date
- Provide input on the draft OC2040 Vision Statement

Be on the lookout for an email with PAT media packets to help you share information about the Community Vision Forum to your networks!

Any volunteers to read the Vision Statement out loud?

We'd love to record PAT voices reading the Vision Statement so we can share it on the Community Vision Forum!

Next Steps

- Project Schedule
  - *Upcoming CIC and PC Worksessions to review the Draft Vision Statement*
  - *Next PAT Meeting: Wednesday, June 30th*
- Other Announcements
- Final Comments?